

PRESS RELEASE

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FOR IMMEDIATE RELEASE

D&E Entertainment Selected to Theatrically Distribute and Market Eric Clapton and Steve Winwood 'Live From Madison Square Garden'

Presenting in Digital Cinemas

(Hollywood, CA) May 12, 2009—Through their partnership with Reprise Records <u>D&E Entertainment</u>, the leader in theatrical distribution and marketing of Alternative Content, will be distributing and marketing the theatrical premiere of Eric Clapton and Steve Winwood's 'Live from Madison Square Garden' concert film documenting their amazing performance at the world famous venue. The film will be premiered in over 50 cinemas in the US and a special London Premiere on May 18.

'Live From Madison Square Garden' captures Eric Clapton and Steve Winwood as the rock legends took the stage together for just three concerts in a highly anticipated collaboration. They performed a string of hits that included Blind Faith's "Presence of the Lord," and "Can't Find My Way Home," in addition to Clapton's classics "After Midnight," "Tell the Truth," and "Crossroads" and Steve Winwood's "Dear Mr. Fantasy" and "Glad."

<u>D&E's</u> digital cinema presentation captures the spectacular live footage of the shows, giving fans the best seat in the house. Shot in pristine Hi-Def with superb 5.1 surround-sound and projected in digital cinemas, the highest quality in cinemas today- the big screen debut will be the ultimate experience for the senses.

D&E Entertainment partners Evan Saxon and Doug Kluthe stated, "We are ecstatic to oversee the theatrical distribution and marketing for this amazing film. D&E will implement a highly effective campaign that incorporates press, radio, online, retail and in-theatre exposure, while letting the fan experience the concert like they are in the front row at Madison Square Garden. At D&E Entertainment we understand the vision of the artists and content owners, and meld this with our great theatre partners."

For more information on Eric Clapton and Steve Winwood 'Live From Madison Square Garden' or to purchase tickets for the Theatrical Premiere Event, visit: <u>DandEentertainment.com</u>, <u>EricClapton.com</u> or SteveWinwood.com.

On May 19, 2009 Reprise Records will release a 2-disc CD/DVD of their amazing performances.

D&E ENTERTAINMENT:

ABOUT D&E ENTERTAINMENT: Innovators in theatrical marketing and distribution of alternative content and films. Artists, record labels, managers, filmmakers and studios rely on D&E Entertainment to market, brand, distribute and deliver worldwide digital cinema premieres of today's leading artists. The marketing and distribtuion company's arsenal of captivating HD events for breakthrough and superstar artists include Pearl Jam, Iron Maiden, Tom Petty/Peter Bogdanovich, Bruce Springsteen, Bob Marley, Duran Duran, Morrissey, Ramones, The Grateful Dead, Jimi Hendrix, My Morning Jacket, Slipknot, The Who, Sigur Ros, Led Zeppelin and many more.

'Live From Madison Square Garden' is playing in the following US and UK locations:

United Kingdom Theatre

London Odeon Covent Garden

United States Theatres

Apple Valley, CA UltraStar Apple Valley Bay Area/Oakland,CA Brenden Concord 14

Benton Harbor, MI Celebration! Cinema Benton Harbor

Birmingham, AL Rave Patton Creek 15 Boston, MA The Regent Theatre Buffalo, NY McKinley 6 Theatres Chicago, IL Kerasotes City North 14 Kerasotes Webster Place 11 Chicago, IL Chicago/Naperville Kerasotes Showplace 16 Chicago/New Lenox Kerasotes Showplace 14 Chicago/Niles Kerasotes Showplace 12 Chicago/Orland Park Orland Park Cinemas Chicago/Schereville Kerasotes Showplace 12 Chicago/Skokie Kerasotes Village Crossing 18

Columbus, OH Rave Polaris 18

Dallas/Fort Worth,TX Rave Northeast Mall 18
Denver, CO Kerasotes Cherry Creek 8

Denver/Aurora, CO Kerasotes Chinese 16 at Arapahoe Crossing

Detroit, MI Emagine Canton

Fort Lauderdale, FL Trademark Coral Square 8
Grand Rapids, MI Celebration! Cinema South

Indianapolis, IN Kerasotes ShowPlace 16 and IMAX Kalamazoo, MI Celebration! Crossroads Cinema

Lake Havasu, AZ UltraStar Lake Havasu 10

Lansing, MI Celebration! Cinemas Lansing IMAX

Las Vegas, NV Brenden Theatres and IMAX Little Rock, AR Rave Colonel Glenn 18

Long Island, NY Clearview Port Washington - Main St

Los Angeles Mann Chinese 6 Madison, WI Kerasotes Star 18

Madison, WI Marcus Point UltraScreen Cinema

Memphis, TN Paradiso Theatre

Miami/Palm Beach, FL Cobb Theatres Downtown 16

Middlebrook, NJ Clearview's Middlebrook Cinema 10

Milwaukee, WI Marcus Ridge Cinemas
Minneapolis/Coon Rapids Kerasotes ShowPlace 16
Minneapolis/Inver Grove Kerasotes Showplace 14

Minneapolis, MN Riverview Theatre Muskegon, MI Cinema Carousel

New Jersey, NJ Clearview Parsippany 12
New York City, NY Clearview's Chelsea Cinemas
New York City, NY SoHo House (Private Screening)
Omaha, NE Marcus Village Pointe Cinemas

Omaha/Council Bluffs,IA Kerasotes Star 16

Philadelphia, PA Clearview's Anthony Wayne Phoenix,AZ UltraStar Surprise Pointe Cinema

San Diego,CA UltraStar Mission Valley

San Diego/Del Mar,CA
San Diego/Oceanside, CA
Springfield, IL
UltraStar Del Mar Highlands 8
UltraStar Mission Marketplace
Kerasotes Showplace West 12

Springfield/Edwardsville Kerasotes Showplace 12

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