



PRESS RELEASE

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FOR IMMEDIATE RELEASE

D&E Entertainment is taking 'Iron Maiden:Flight 666' Around the US

Presenting Iron Maiden's Award-Winning Film in HD Digital Cinemas Sold Out Shows in New York City and Los Angeles

(Hollywood, CA) April 13, 2009—D&E Entertainment, the leader in Theatrical Distribution and Marketing of Alternative Content, today announced they are distributing and marketing the Theatrical Premier of 'Iron Maiden:Flight 666' documenting the most adventurous tour in rock history. The amazing feature-length journey will be shown on over 450 HD digital screens, in 41 countries, for one day only on April 21st - Maiden Day.

'Iron Maiden: Flight 666' is a revealing portrait of one of the world's most successful rock bands in an entertaining and inspirational account of their chaotic lives during the infamous 45-day world tour, 'Somewhere Back in Time.' Considered to be the most ambitious and adventurous tour in rock history, Maiden journeys through 13 countries on their own "magic carpet," a customized Boeing 757 airliner carrying the entire tour, including stage, crew and twelve tons of equipment to 23 sold out shows in Asia, Australia and North, Central and South America.

The film won the "24 BEATS PER SECOND" award for best music documentary at the prestigious SXSW Film & Music Festival in Austin, Texas. This follows the band's recent win at the 2009 Brit Awards for Best British Live Act.

D&E's digital cinema presentation captures the spectacular live footage of the Maiden Voyage. Shot in pristine Hi-Def with superb 5.1 surround sound and projected in 2K digital cinemas, the highest quality in cinemas today- the big screen debut will be the

ultimate Maiden assault on the senses. Fans can experience an all access pass to shows, backstage banter, the exhaustion and fan pandemonium of travelling with band and crew.

Shows are selling out across the country with 3 sold out screenings at Mann Chinese 6 in Hollywood, CA and a sold out show in at Chelsea Cinemas in New York City and other cities.

Iron Maiden's Manager, Rod Smallwood commented, "This film is a testament to an extraordinary tour and to our incredible fans all over the world. Seeing it on the big screen will make you feel like you were there on that spectacular journey."

D&E Entertainment's Evan Saxon stated, "As a fan of Iron Maiden since their first US tour, we are ecstatic to oversee the US Theatrical Distribution and Marketing for the film. We understand the needs of the artist and our network of Digital Cinema partners will give this film a presentation second to none."

Arts Alliance Media's Chief Executive Officer, Howard Kiedaisch said, "Flight 666 is the largest simultaneous worldwide release of a documentary film, made possible by the iconic appeal of Iron Maiden and by distribution with digital-only prints instead of 35mm. This is a digital cinema milestone, a massive achievement for AAM and all our exhibitor and distributor partners around the world."

'Iron Maiden: Flight 666' is It is a must-see for all Maiden fans, rock-music lovers and anyone interested in rock and what it is really like to tour at this level.

For more information on 'Flight 666' or to purchase tickets for the one-night theater event, visit: <http://www.dandeentertainment.com> or www.ironmaiden.com/flight666

ABOUT D&E ENTERTAINMENT: *Innovators in theatrical marketing and distribution of alternative content and films*

Record labels, managers, filmmakers and studios rely on D&E Entertainment to market and deliver worldwide theatrical premieres of today's leading artists in the highest quality of digital cinema.

FLIGHT 666 IS PLAYING in the following locations:

Apple Valley	UltraStar Apple Valley
Birch Run	Emagine Cinema Hollywood
Boston	The Regent Theatre
Buffalo	McKinley 6 Theatres
Charleston, SC	Carmike James Island 8 Cinema
Chicago	Kerasotes City North 14
Chicago/Schereville	Kerasotes Showplace 12
Chula Vista	UltraStar Chula Vista 10
Concord	Brenden Concord 14
Dallas/Fort Worth	Rave North East Mall 18
Denver	Kerasotes Chinese 16 at Arapahoe Crossing
Detroit	Emagine Canton
Dubuque	Kerasotes Star 14

El Paso	Carmike 16
Fort Lauderdale	Trademark Coral Square 8
Gainesville	Gator Cinemas
Grand Rapids	Celebration! Cinema North
Houston	Santikos Silverado 19 IMAX
Indianapolis	Kerasotes ShowPlace 16 and IMAX
Jamestown, NY	Lakewood Cinema 8
Jefferson Valley, NY	Movies At Jefferson Valley
Kalamazoo	Celebration! Crossroads Cinema
Lake Havasu	Lake Havasu 10
Lansing	Celebration! Cinemas Lansing IMAX
Las Vegas	Brenden Theatres and IMAX
Long Island	Clearview Port Washington - Main St
Los Angeles	Mann Chinese 6
Los Angeles/Riverside	UltraStar Fontana 8
Madison	Marcus Point UltraScreen Cinema
Melbourne	Rave Avenue 16
Milwaukee	Marcus Ridge Cinemas
Minneapolis	Kerasotes ShowPlace 16
Minneapolis	Riverview Theatre
Nashville	Thoroughbred 20
New Jersey	Clearview Parsippany 12
New York City	Clearview's Chelsea Cinemas
Omaha	Marcus Village Pointe Cinemas
Omaha/Council Bluffs	Kerasotes Star Cinema 16 and IMAX
Pensacola	Rave Pensacola 18
Phoenix	UltraStar Surprise Pointe Cinema
Pittsburgh	Carmike 10
Rockford, IL	Kerasotes ShowPlace 16
Salt Lake City	Carmike Hollywood Connection 15
San Antonio	Santikos Palladium
San Diego	UltraStar Mission Valley
San Diego/Oceanside	UltraStar Mission Marketplace
Seattle	Neptune Theatre
Savannah	Victory Square Stadium 9
Springfield	Kerasotes ShowPlace 12 West
Tampa	Muvico Starlight 20
Terre Haute	Kerasotes ShowPlace 12
West Palm Beach	Rave St. Lucie West 14

Other countries where 'Iron Maiden:Flight 666' will be premiered include:

UK	Latvia
Canada	Australia
Austria	Belgium
Denmark	Serbia
Germany	Bulgaria
Italy	New Zealand
Netherlands	Russia
Croatia	Chile

Sweden
Czech Republic
Finland
South Africa

Brazil
Japan
Turkey
Switzerland

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